

HPE Storage Future-Ready Program

HPE Alletra Storage MP B10000

HPE 
GreenLake





Transform your storage ownership experience with guaranteed IT outcomes

We know you're tired of dealing with the unpleasant surprises that come with legacy storage—scalability limitations, forklift upgrades, unplanned downtime, unexpected costs and marketing claims that don't follow through. So, we've made it easy for you to switch to a radically simpler storage experience without the headaches. An experience future-proofs your storage with guaranteed outcomes.

With the HPE Storage Future-Ready Program for HPE Alletra Storage MP B10000, you can enjoy a unique ownership experience by helping eliminate surprises and enhancing investment protection for the long term. The HPE Storage Future-Ready Program includes a nondisruptive controller upgrade at no extra cost, all-inclusive software, and industry-leading guarantees for 100% data availability, storage efficiency, cyber resiliency, zero downtime, energy efficiency, price protection and customer satisfaction.

Our outcome-focused SLAs provide peace of mind so you can focus on business objectives rather than IT operations. Your storage stays modern, your costs stay predictable, and your business stays ahead—today and tomorrow.



Figure 1. HPE Storage Future-Ready Program: Transform Your Storage Ownership Experience with Guaranteed IT outcomes



Built on a unique architecture

The B10000 delivers assured IT outcomes with an AIOps-powered operational experience and disaggregated architecture that lowers TCO, improves ROI, mitigates risk, and boosts efficiency.

Reduce TCO and increase efficiency

Store more for less with the HPE StoreMore Guarantee

The advanced data compaction technologies of the B10000 change the economics of flash and help you get the most out of your system's flash capacity while improving media endurance. We back this up with a total savings guarantee of at least 4:1 for your workloads. With the HPE StoreMore Guarantee, you get superior efficiency for your workloads, reducing physical storage costs, saving energy, and decreasing data center footprint.

[See full details here.](#)

HPE Energy Efficiency Guarantee

The B10000's power-efficient architecture enhances performance while reducing energy costs, carbon emissions, and e-waste. We stand behind this with a promise that your B10000 power usage will not exceed an agreed maximum target each month. This ensures that you can plan for and count on a maximum power budget.

[See full details here.](#)

Guaranteed Uptime and Security

Rely on 100% data availability—guaranteed

Forget the disruption of unexpected downtime. HPE Alletra Storage MP B10000 is an AI driven, disaggregated, no-single-point-of-failure platform to guarantee resilient 100% data availability for every customer and every array. It's a cost nothing, do-nothing guarantee—and with our industry-leading AI Ops for infrastructure predicting and preventing problems, your arrays get smarter, better, and more reliable every day.

[See full details here.](#)

HPE Zero RTO/RPO Guarantee

Sleep better at night with zero data loss or downtime. The B10000 combines synchronous replication and transparent failover across active sites to maintain continuous data availability—even in the event of site-wide or natural disasters.

[See full details here.](#)

HPE Cyber Resiliency Guarantee

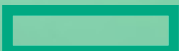
Achieve ransomware peace of mind with cyber resilient storage. The B10000 offers a comprehensive suite of storage-level ransomware resilience capabilities to help you protect, detect, and rapidly recover from cyberattacks with anomaly detection, immutable snapshots and timely access to outage recovery experts.

[See full details here.](#)

Future-proof investment and infrastructure

No forklift upgrades

With the B10000, you can protect your investment and keep your storage continuously up to date with a nondisruptive controller refresh. This reduces your TCO and saves an



average of 30% over traditional forklift upgrades. Even better, it keeps your storage costs predictable, alleviates technology obsolescence concerns, and helps eliminate traditional storage purchasing cycles and costly rip-and-replace upgrades.

Always-improving data services

Harness the full potential of the B10000 with our all-inclusive software subscription. Get access to all our operating system features and enhancements, including AI driven cloud operations on the HPE GreenLake cloud, at no additional cost.

30-day satisfaction guarantee

We believe that once you experience HPE Alletra Storage MP B10000, you will become a satisfied, lifelong customer. That's why we offer a satisfaction guarantee that stands behind a transformed customer and support experience. Try HPE Alletra Storage MP B10000 for 30 days at no risk. If you are not completely satisfied with the benefits and capabilities of your storage system as described in the product specifications, we will work with you to make things right.

[Click here for more information.](#)

Get endless value from your storage investment

The HPE Storage Future-Ready Program for HPE Alletra Storage MP B10000 future-proofs your storage investment to deliver value performance and peace of mind for today and tomorrow. Say goodbye to the typical complexity or surprises tied to traditional storage. It's time to focus on innovation and propel your business into the future.

Learn more at

[HPE.com/us/en/alletra-storage-mp-b10000.html](https://hpe.com/us/en/alletra-storage-mp-b10000.html)

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